

WORKING NB
TRAVAIL NB 


New **Brunswick** Nouveau

ONB 
Opportunities | Opportunités **NB**

WORKING NB
TRAVAIL NB 



New Brunswick, New Beginnings

Presentation to: Routes Newcomers

Date: April 7th, 2021

Welcome to New Brunswick

Agenda

- **Key Points about New Brunswick - George Itoafa**
- **Provincial Immigration Programs - Kathie Ouellette**
- **My Journey to New Brunswick - Rajith Abraham**



ABOUT NEW BRUNSWICK

Canada's only
officially bilingual
province

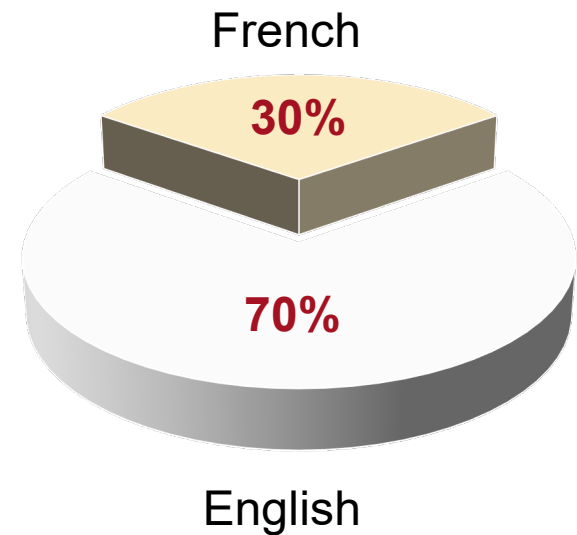
A balance of medium-
sized cities and
smaller communities





LANGUAGES

The only officially bilingual province in Canada.





PRINCIPLE URBAN CENTRES

SAINT JOHN:
Industrial engine

MONCTON:
Commercial engine

FREDERICTON:
The Capital





MEDIUM CITIES

- 1 EDMUNDSTON
- 2 BATHURST
- 3 MIRAMICHI
- 4 CAMPBELLTON





SMALLER AND DYNAMIC COMMUNITIES

- 1 SHEDIAC
- 2 ST ANDREWS
- 3 WOODSTOCK
- 4 CARAQUET



WORK-LIFE BALANCE

- Very short commutes to work!
- More time with family and friends
- Lifestyle advantage over large cities
- Safe and friendly communities
- Low crime rate
- Clean air and lots of space! Enjoy the outdoors
 - Air quality in Fredericton is ranked 5th in Canada and 25th in the world. (W.H.O. 2016)
- A 2018 Conference Board of Canada study found New Brunswick has the best quality of life in Canada.



EDUCATION

- **Education in English or French available**

almost everywhere
in the province

- **Post secondary education:**

Universities – Five
English Universities
and one French

Professional, trades, technical
colleges in English and
French

EXCELLENCE IN EDUCATION

- **UNIVERSITY OF NEW BRUNSWICK**
Fredericton & Saint John Campuses
- **MOUNT ALLISON UNIVERSITY**
- **SAINT THOMAS UNIVERSITY**
- **UNIVERSITÉ DE MONCTON**
Moncton, Edmundston & Shippagan
* Largest French language university in Canada outside of Quebec
- **FRENCH AND ENGLISH COMMUNITY COLLEGE NETWORK**
Over 90 programs and 11 campuses

AFFORDABLE LIVING

**HOUSING COSTS AS OF
SEPTEMBER 2020** (according to the
Canadian Real Estate Association)

Canada \$604,211

New Brunswick \$226,659

In comparison to....

Toronto (GTA) \$897,700

Ottawa \$529,000

Vancouver \$1,041,300

Saskatoon \$303,900

Calgary \$415,200

Household Expenses (2016)

Canada \$84,489

New Brunswick \$67,933

Why are we here?

Jobs, Jobs, Jobs....

We are hiring!
Where are the
workers?



Where are the jobs?
What are employers
looking for?



NEW BRUNSWICK EMPLOYERS

Health Care

Horizon, Vitalité, New Brunswick Nursing Home Association, Medavie Health Services

Information Technology – Cyber

Bulletproof Solutions, Beauceron Security, FiddleHead, Introhive, PQA Testing,
Sedin Technologies, Millennium 1 Solutions

Education - Anglophone East School District

Agriculture - Agricultural Alliance of New Brunswick



REQUIRED DOCUMENTS

- Identity documents translated in one of Canada's two official languages (passport, birth certificate, national identity card, family record book etc.).
- Education Credential Assessment (ECA) : designated organizations
- Language Proficiency Assessment: Language Proficiency Tests accepted by Immigration, Refugees and Citizenship Canada
- Work experience validated by letters of reference according to your National Occupational Classification code



Immigrate to New Brunswick

PNP Skilled Worker with Employer Support

Initiative stratégique

PNP Express Entry
Labour Market Stream

Atlantic Immigration Pilot Project

**PNP = Provincial Nominee Program*



APPLICANT CRITERIA	NB SKILLED WORKER	NB EXPRESS ENTRY *Express Entry Profile in the Federal Pool	NB STRATEGIC INITIATIVE *For Francophones
AGE	19 - 55	22 - 55	19 - 55
LANGUAGE	CLB 4	CLB 7	CLB 5
EDUCATION (minimum required)	The equivalent of a Canadian secondary school diploma	The equivalent of a Canadian secondary school diploma	The equivalent of a Canadian secondary school diploma
PROFESSIONAL EXPERIENCE	At least one year experience in the NOC(0, A, B, C or D) intended validated by a letter of reference	At least one year experience in the NOC intended (0, A or B) validated by a letter of reference	At least one year experience in the NOC intended validated by a letter of reference
OFFER OF EMPLOYMENT	Full time permanent position in the category 0, A, B, C or D	Not necessary	Not necessary if invited directly by New Brunswick Or Working in NB Or Exploratory visit to NB (suspended due to the pandemic)
INTENTION	To work and live in NB	To work and live in NB	To work and live in NB Settlement Plan for candidates outside Canada
SETTLEMENT FUNDS	Not necessary	<u>Settlement funds required</u>	<u>Settlement funds required</u>
POINTS REQUIRED	60/100	67/100	65/10

APPLICANT CRITERIA	Atlantic International Graduate Program (AIGP)	Atlantic High-Skilled Program (AHSP)	Atlantic Intermediate-Skilled Program (AISP)
AGE	Starting at 19	Starting at 19	Starting at 19
LANGUAGE	CLB 4	CLB 4	CLB 4
EDUCATION (minimum required)	Two years diploma obtained in Atlantic Canada from a recognized postsecondary institution	The equivalent of a Canadian secondary school diploma	The equivalent of a Canadian secondary school diploma
PROFESSIONAL EXPERIENCE	Not required	At least one year experience in the NOC intended validated by a letter of reference	At least one year experience in the NOC intended validated by a letter of reference
OFFER OF EMPLOYMENT	Full time permanent position in the category 0, A, B or C	Full time permanent position in the category 0, A or B	Full time permanent position in the category C
INTENTION	To work and live in NB Settlement Plan	To work and live in NB Settlement Plan	To work and live in NB Settlement Plan
SETTLEMENT FUNDS	<u>Settlement funds required</u>	<u>Settlement funds required</u>	<u>Settlement funds required</u>
POINTS REQUIRED	N/A	N/A	N/A

IMMIGRANT SETTLEMENT AGENCIES

Free settlement services offered by 17 Immigrant Settlement Agencies (ISAs) in English or French throughout the province:

- Information and orientation
- Language courses (English, French)
- Job Search Assistance
- Social and family activities

IMPORTANT WEB SITES

workingnb.ca -> *your gateway!*

JobMatchNB (connects job seekers with employers using skills-based matchmaking)

NBJobs.ca (job opportunities, career info)

Virtualnb.ca (virtual job fairs and connectors)

LivefortheMomentNB.ca (remote workers)

WelcomeNB.ca (NB Immigration Programs)

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